

Programme on Impact Investment: Financing Social Enterprises

May 07 – 09, 2018 (3 days)



Coordinators
Prof Dinesh Jain
Prof Ateeque Shaikh



**National Institute of Bank Management
Pune, India**

Programme on Impact Investment: Financing Social Enterprises

Background

The global impact investment space is expected to touch \$500 billion by 2025. Financial Institutions, venture capitalist and philanthropists are waking up to the idea of impact investment/ financing that involves investing in entrepreneurial solutions to generate a measurable social or environmental impact alongside a financial return. While Philanthropists and venture capitalists have been providing equity capital to the social enterprises, banks need to look at providing debt capital to these social enterprises. This could be in the areas of agriculture & livelihoods, financial inclusion, health care, education and alternative energy. Such financing can prove to be a win-win strategy for both banks and the social enterprises. These social enterprises could be cooperatives, producer companies or for-profit companies.

The impact investment/financing requires unique understanding of the social enterprises' purpose and their organizational forms. Further, one needs take a different approach while evaluating a credit proposal for financing social enterprise as compared to a conventional enterprise. This requirement has always been a challenge, and as part of the decision making process, financing such enterprises requires a comprehensive on-site due diligence investigation in order to gain a complete understanding of their business.

Against this backdrop, the captioned programme is designed primarily to equip the bankers and professionals with necessary skills and perspectives for taking strategic decisions on impact financing and appraisal of social enterprises such that they can draw maximum advantage of the available opportunities and contribute to impact investment in a better manner.

Objectives

- ♦ To help strategize and develop an impact investment/ finance portfolio in the banks
- ♦ To understand and appreciate the purpose, scope and applications of impact investment and social enterprise financing

- ♦ To identify the emerging opportunities in impact investment and social enterprise financing.
- ♦ To understand the process of appraisal and due diligence while financing social enterprises.

Programme content

- Economic Environment: Need for impact investment
- Social Enterprises Ecosystem: Definition, Importance, Scope
- Policy environment: Social enterprises and impact investment
- Developing partnerships with philanthropists and venture capitalists
- Impact equity funds and debt funds
- Risk sharing, co-lending or investing in impact funds
- Credit appraisal and due diligence of social enterprises
- Understanding the social enterprise – Purpose / Culture / Board / Governance structure / Professionalism
- Area Specific Financing: Agriculture & Livelihoods, Financial Inclusion, Health Care, Education and Alternative Energy.
- Social Impact Measurement: Tools & techniques

Target Group

- ♦ Middle and Senior level Management from HO/ZO/RO of banks and financial institutions looking after corporate and investment banking / SME's / Priority Sector Portfolio
- ♦ Bankers dealing with Corporate Social Responsibility (CSR) portfolio of banks
- ♦ Sponsored impact investment and CSR professionals

Pedagogy

The programme will be participative in nature and will involve lectures, case studies, group discussions and exercises. The participants will be trained by subject experts, practitioners, and experienced professionals.

Dates

May 07 – 09, 2018 (3 days)

The programme will commence at 9:00 am on Monday, May 7 and will conclude by 5:00 pm on Wednesday, May 9, 2018.

Venue

NIBM Campus, Kondhwe Khurd
Pune, India.

Accommodation

The programme is fully residential. Participants will be provided well-furnished single room AC accommodation in the Institute's hostel complex on the campus. However, they will not be permitted to bring their family members to stay on the campus. In case any Officer/Executive with physical/medical disability is being nominated, kindly inform us in advance with particulars of disability to facilitate necessary arrangements.

The Institute has facilities for outdoor and indoor games and a large walking/jogging trail for physical fitness besides a yoga centre. Participants are therefore encouraged to bring appropriate clothes/gear.

Programme Coordinators

Prof Dinesh Jain

Assistant Professor

(Rural Finance and Development Area Group)

Prof Ateeque Shaikh

Assistant Professor

(Strategic Planning, Marketing and Control Area Group)

Last Date for

Receiving Nominations:

April 27, 2018

Last Date for

Availing Early Bird Incentive of 5%:

April 21, 2018

(See fee structure on home page of the website)

Nominations and Enquiries

Please address your enquiries and nominations to:

Prof Dinesh Jain

Prof Ateeque Shaikh

Programme Coordinators

National Institute of Bank Management

NIBM Post Office, Kondhwe Khurd

Pune 411 048, India.

Tel. : 0091-20-26716000 (EPABX)

0091-20-26716360 (Direct)

0091-20-26716115 (Direct)

Fax : 0091-20-26834478

E-mail : dinesh.jain@nibmindia.org

a.shaikh@nibmindia.org

Website : www.nibmindia.org

Programme Fee (per participant)

US \$ 1200 for foreign participant

(See fee structure on home page of the website for incentive)

| | Fee | GST | Fee+ GST | TDS |
|--------------------|-------|------|----------|------|
| Member Banks : | 26400 | 4752 | 31152 | 2640 |
| Non-Member Banks : | 31200 | 5616 | 36816 | 3120 |

The fee includes the cost of tuition, board and lodging facilities, teaching material, etc. (Goods and Services Tax (GST) @ 18%, and TDS @ 10%. Kindly send the TDS Certificate on priority to NIBM).

Mode of Payment for Indian Participants

- The fee may preferably be transferred by RTGS/NEFT/ECS to our A/c No. 20002400021 with Bank of Maharashtra, NIBM Branch, Pune (IFSC Code MAHB0001124). NIBM PAN No. AAATN0040P and NIBM GSTIN No. 27AAATN0040P1ZJ.
- National Institute of Bank Management
NIBM Post Office, Kondhwe Khurd, Pune 411 048, INDIA.

Mode of Payment for Foreign Participants

Mode of Remittance: SWIFT*

1. Name & Address of our Bankers : Oriental Bank of Commerce
C-2, Shop No. 4-5, Bramha Estate
Kondhwe Khurd, Pune 411 048
Maharashtra, India
2. Name of the Account : National Institute of Bank Management
3. NIBM's Bank Account No. : Current A/C 11281131004402
with Oriental Bank of Commerce
4. Bank's Swift Code : ORBCINBBFCP
5. Oriental Bank of Commerce A/c No. : 36152559
with Correspondent Bank
6. Preferred currency : USD
7. Correspondent Bank : CITIBANK N.A.
8. Swift code for Citi Bank : CITIUS33

* The Foreign Bank Charges/ SWIFT charges/Commission is to be borne by the remitter. The fees mentioned in the invoice/brochure is to be paid to NIBM, net of all bank charges.

***Payments will be accepted only through electronic mode.
Cheques/DDs/Pay Orders will not be accepted.**

- For all electronic remittances, kindly send a confirmatory e-mail at: accounts@nibmindia.org giving details of the remitter and participant, name and dates of programme, etc.

Please see programme fee structure on home page of the website for early bird incentive, incentives for SAARC and other developing countries, mode of remittance, Pune City route map and local conveyance.