



**National Institute of
Bank Management
Pune, India**

Business Analytics for Competitive Advantage

February 20 – 22, 2017

Coordinator
Dr Alka Vaidya



Business Analytics for Competitive Advantage

Today, with rapid development and deployment of new products, increasing regulatory requirements, and balancing business growth and risks, banks are required to engage in effective decision-making with greater accuracy. Along with the rapidly changing marketplace, banks are also overwhelmed with massive data arising from various e-channels on a 24x7 basis. However, transforming this data to information and information to intelligence still remains a challenge for most of the banks. Personal judgment, while still valuable and needed for decision-making, is not sufficient in such challenging times. Business analytics technologies will help banks plan the path forward by leveraging data and turning it into actionable intelligence.

The field of analytics is constantly evolving with new capabilities and the techniques may range from spreadsheets-based analytics, dash-boarding and visual analytics to predictive and descriptive modeling. By effectively deploying these tools and techniques banks will understand their customers and products in much better ways and will have a competitive advantage.

Target Group

- ❖ **Senior/middle level managers from IT/MIS**
- ❖ **Senior/middle level managers from business planning, business development, marketing departments.**

Objectives

The programme will equip the participants with sound knowledge and understanding of business intelligence and analytics concepts. It will also discuss opportunities and recent developments in this field along with the challenges faced to see through the implementation of such projects.

Content

- ❑ **Introduction to Business Analytics and Intelligence**
- ❑ **BI Tool/Visual Analytics: Demonstration and Hands-On Experience on Reporting and Dashboards**
- ❑ **Predictive and Descriptive Analytics: Concepts and Hands-On**
- ❑ **Overview of Big Data Technologies, Social Media Analytics, etc.**
- ❑ **Implementation Challenges**
- ❑ **Experience Sharing by Senior Bankers and Practitioners.**

Methodology

The programme will be highly interactive in nature. It will be based on conceptual sessions, sharing of experiences by senior bankers and professionals from the IT industry, demonstrations, and hands-on practice sessions.

Dates

February 20 – 22, 2017

The programme will commence at 09:00 am on February 20 and will conclude by 05:00 pm on February 22, 2017.

Participants are expected to reach the NIBM campus positively by the evening of February 19 and plan their return journey after 05:00 pm on February 22, 2017.

Venue

NIBM Campus, Kondhwe Khurd
Pune, India.

Accommodation

The programme is fully residential. Participants will be provided well-furnished single room AC accommodation in the Institute's hostel complex on the campus. However, they will not be permitted to bring their family members to stay on the campus. In case any Officer/Executive with physical/medical disability is being nominated, kindly inform us in advance with particulars of disability to facilitate necessary arrangements.

The Institute has facilities for outdoor and indoor games and a large walking/jogging trail for physical fitness besides a yoga centre. Participants are therefore encouraged to bring appropriate clothes/gear.

Programme Coordinator

Dr Alka Vaidya
Assistant Professor

(Information Technology Area Group)

**Last Date for
Receiving Nominations:**
February 10, 2017

**Last Date for
Availing Early Bird Incentive:**
February 4, 2017
(See fee structure on
home page of the website)

Nominations and Enquiries

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Programme Coordinator
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Pune 411 048, India.

Tel. : 0091-20-26716000 (EPABX)
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E-Mail : alka@nibmindia.org
alka_vaidya@hotmail.com

Website : www.nibmindia.org

Programme Fee (per participant)

US \$ 1200 for foreign participant

(See fee structure on home page of the website for incentive)

	Fee	ST	SBAC	KKC	Fee+ST+ SBAC+KKC	TDS
Mem. Banks	: 22000	3080	110	110	25300	2200
Non-Mem. Banks	: 26000	3640	130	130	29900	2600

The fee includes the cost of tuition, board and lodging facilities, teaching material, etc. (Service Tax (ST) @ 14%, Swachh Bharat Abhiyan Cess (SBAC) @ 0.5%, Krishi Kalyan Cess (KKC) @ 0.5% and TDS @ 10%. Kindly send the TDS Certificate on priority to NIBM).

Mode of Payment for Indian Participants

- The fee may preferably be transferred by RTGS/NEFT/ECS to our A/c No. 20002400021 with Bank of Maharashtra, NIBM Branch, Pune (IFSC Code MAHB0001124). NIBM PAN No. AAATN0040P and ST No. AAATN0040PST001.
- National Institute of Bank Management
NIBM Post Office, Kondhwe Khurd, Pune 411 048, INDIA.

Mode of Payment for Foreign Participants

Mode of Remittance: SWIFT*

1. Name & Address of our Bankers : **Oriental Bank of Commerce
C-2, Shop No. 4-5, Bramha Estate
Kondhwe Khurd, Pune 411 048
Maharashtra, India**
2. Name of the Account : **National Institute of Bank Management**
3. NIBM's Bank Account No. with Oriental Bank of Commerce : **Current A/C 11281131004402**
4. Bank's Swift Code : **ORBCINBBFCP**
5. Oriental Bank of Commerce A/c No. with Correspondent Bank : **36152559**
6. Preferred currency : **USD**
7. Correspondent Bank : **CITIBANK N.A.**
8. Swift code for Citi Bank : **CITIUS33**

*** The Foreign Bank Charges/ SWIFT charges/Commission is to be borne by the remitter. The fees mentioned in the invoice/brochure is to be paid to NIBM, net of all bank charges.**

***Payments will be accepted only through electronic mode.
Cheques/DDs/Pay Orders will not be accepted.**

- **For all electronic remittances, kindly send a confirmatory e-mail at: accounts@nibmindia.org giving details of the remitter and participant, name and dates of programme, etc.**

Please see programme fee structure on home page of the website for early bird incentive, incentives for SAARC and other developing countries, mode of remittance, Pune City route map and local conveyance.