

Business Analytics for Competitive Advantage

November 22 – 24, 2017



Coordinator
Dr Alka Vaidya



National Institute of
Bank Management
Pune, India

Business Analytics for Competitive Advantage

Today, with rapid development and deployment of new products, increasing regulatory requirements and balancing business growth and risks, banks are required to do effective decision making with greater accuracy. Along with rapidly changing marketplace, banks are also overwhelmed with massive data arising from various e-channels on 24x7 basis. However, transforming this data to information and information to intelligence still remains challenge to most of the banks. Personal judgment, while still valuable and needed for decision making, it is not sufficient in such challenging times. Business Analytics technologies will help banks plan the path forward by leveraging data and turning it into actionable intelligence.

The field of analytics is constantly evolving with new capabilities and the techniques may range from Spreadsheets based analytics, Dash-boarding and Visual Analytics to Predictive, Descriptive and Prescriptive modeling. By effectively deploying these tools and techniques banks will understand their customers and products in much better ways and will have a competitive advantage.

Objectives

The programme will equip the participants with sound knowledge and understanding of Business Intelligence and Analytics concepts. It will also discuss opportunities, recent developments in this field along with the challenges faced to see through the implementations of such projects.

Content

- ❑ Introduction to Business Analytics and Intelligence
- ❑ BI Tool /Visual Analytics: Demonstration and Hands-on Experience on Reporting and Dashboards
- ❑ Predictive and Descriptive Analytics: Concepts and Hands-on Exercises
- ❑ Overview of Big Data Technologies, Social Media Analytics, etc.
- ❑ Implementation Challenges
- ❑ Experience Sharing by Senior Bankers and Practitioners

Methodology

The Programme will be highly interactive in nature. It will be based on conceptual sessions, sharing of experiences by senior bankers and professionals from IT industry, demonstration and hands-on practice sessions.

Who Should Attend?

- **Senior/Middle level managers from IT/MIS departments**
- **Senior/Middle level Manages from Business Planning, Business Development, Marketing Departments**

Dates

November 22 – 24, 2017

The programme will commence at 09:30 am on November 22 and will conclude by 04:00 pm on November 24, 2017.

The participants are expected to reach NIBM Campus positively by the evening of November 21 and plan their return journey after 05:00 pm on November 24, 2017.

Venue

NIBM Campus, Kondhwe Khurd
Pune, India.

Accommodation

The programme is fully residential. Participants will be provided well-furnished single room AC accommodation in the Institute's hostel complex on the campus. However, they will not be permitted to bring their family members to stay on the campus. In case any Officer/Executive with physical/ medical disability is being nominated, kindly inform us in advance with particulars of disability to facilitate necessary arrangements.

The Institute has facilities for outdoor and indoor games and a large walking/jogging trail for physical fitness besides a yoga centre. Participants are therefore encouraged to bring appropriate clothes/ gear.

Programme Coordinator

Dr Alka Vaidya

Assistant Professor

(Information Technology)

Last Date for Receiving

Nominations:

November 11, 2017

Last Date for

Availing Early Bird Incentive of 5%:

November 7, 2017

(See fee structure on
home page of the website)

Nominations and Enquiries

Please address your enquiries and
nominations to:

Dr Alka Vaidya

Programme Coordinator

National Institute of Bank Management

NIBM Post Office, Kondhwe Khurd

Pune 411 048, India

Tel. : 0091-20-26716000 (EPABX)

0091-20-26716207 (Direct)

Fax : 0091-20-26834478

E-mail : alka@nibmindia.org

alka_vaidya@hotmail.com

Website : www.nibmindia.org

Programme Fee (per participant)

US \$ 1200 for foreign participant

(See fee structure on home page of the website for incentive)

	Fee	CGST	SGST	Fee+ CGST+SGST	TDS
Mem. Banks	: 26400	2376	2376	31152	2640
Non-Mem. Banks	: 31200	2808	2808	36816	3120

The fee includes the cost of tuition, board and lodging facilities, teaching material, etc. (Central Goods and Services Tax (CGST) @ 9%, State Goods and Services Tax (SGST) @ 9% and TDS @ 10%. Kindly send the TDS Certificate on priority to NIBM).

Mode of Payment for Indian Participants

- The fee may preferably be transferred by RTGS/NEFT/ECS to our A/c No. 20002400021 with Bank of Maharashtra, NIBM Branch, Pune (IFSC Code MAHB0001124). NIBM PAN No. AAATN0040P and GSTIN No. 27AAATN0040P1ZJ.
- National Institute of Bank Management
NIBM Post Office, Kondhwe Khurd, Pune 411 048, INDIA.

Mode of Payment for Foreign Participants

Mode of Remittance: SWIFT*

1. Name & Address of our Bankers : Oriental Bank of Commerce
C-2, Shop No. 4-5, Bramha Estate
Kondhwe Khurd, Pune 411 048
Maharashtra, India
2. Name of the Account : National Institute of Bank Management
3. NIBM's Bank Account No. : Current A/C 11281131004402
with Oriental Bank of Commerce
4. Bank's Swift Code : ORBCINBBFCP
5. Oriental Bank of Commerce A/c No. : 36152559
with Correspondent Bank
6. Preferred currency : USD
7. Correspondent Bank : CITIBANK N.A.
8. Swift code for Citi Bank : CITIUS33

*** The Foreign Bank Charges/ SWIFT charges/Commission is to be borne by the remitter. The fees mentioned in the invoice/brochure is to be paid to NIBM, net of all bank charges.**

***Payments will be accepted only through electronic mode.
Cheques/DDs/Pay Orders will not be accepted.**

- For all electronic remittances, kindly send a confirmatory e-mail at: accounts@nibmindia.org giving details of the remitter and participant, name and dates of programme, etc.

Please see programme fee structure on home page of the website for early bird incentive, incentives for SAARC and other developing countries, mode of remittance, Pune City route map and local conveyance.