



Business Analytics for Competitive Advantage

August 27 – 29, 2018

Coordinator
Dr Alka Vaidya



**National Institute of
Bank Management
Pune, India**

Business Analytics for Competitive Advantage

The face of banking industry has changed tremendously over the years. With rapidly developing products, increasing regulatory requirements and balancing business growth and risks, banks are required to do effective decisions making with greater accuracy. Today, banks are also overwhelmed with massive data arising from various e-channels on 24x7 basis. However, transforming this data to information and information to intelligence still remains challenge to most of the banks. Personal judgment, while still valuable and needed for decision making, it is not sufficient to get accurate and high-value insights on the business. Business Analytics technologies will help banks in taking sound business decisions, drive innovation and uncover other hidden capabilities.

The field of analytics is constantly evolving with new capabilities and the techniques may range from Spreadsheets based analytics, Dash-boarding and Visual Analytics to Predictive and Descriptive modeling. By effectively deploying these tools and techniques banks will understand their customers and products in much better ways and will have a competitive advantage.

Who Should Attend?

- ◆ Senior/Middle level Managers from IT/MIS
- ◆ Senior/Middle level Managers from Business Planning, Business Development, Marketing Departments

Objectives

The programme will help the participants appreciate and acquire sound knowledge and capabilities of the Business Analytics concepts and applications in banking. It will discuss the opportunities, current developments in this field along with the challenges faced to see through the implementations of such projects.

Content

- ❑ Introduction to Business Analytics and Supporting Technologies
- ❑ BI Tool /Visual Analytics: Demonstration and Hands-on Experience on Reporting and Dashboards
- ❑ Predictive and Descriptive Analytics: Concepts and Hands-on
- ❑ Overview of Big Data Technologies, Social Media Analytics, etc.
- ❑ Implementation Challenges
- ❑ Experience Sharing by Senior Bankers and Practitioners

Methodology

The Programme will be highly interactive in nature. It will be based on conceptual sessions, sharing of experiences by senior bankers and professionals from IT industry, demonstration and hands-on practice sessions.

Dates

August 27 – 29, 2018

The programme will commence at 09:30 am on August 27 and will conclude by 04:00 pm on August 29, 2018. The participants are expected to reach NIBM Campus positively by the evening of August 26, 2018 and plan their return journey after 05:00 pm on August 29, 2018.

Venue

NIBM Campus, Kondhwe Khurd
Pune, India.

Accommodation

The programme is fully residential. Participants will be provided well-furnished single room AC accommodation in the Institute's hostel complex on the campus. However, they will not be permitted to bring their family members to stay on the campus. In case any Officer/Executive with physical/medical disability is being nominated, kindly inform us in advance with particulars of disability to facilitate necessary arrangements.

The Institute has facilities for outdoor and indoor games and a large walking/jogging trail for physical fitness besides a yoga centre. Participants are therefore encouraged to bring appropriate clothes/gear.

Programme Coordinator

Dr Alka Vaidya

Assistant Professor

(Information Technology Area Group)

Last Date for Receiving Nominations:

August 16, 2018

Last Date for Availing Early Bird Incentive:

August 11, 2018

(See fee structure on
home page of the website)

Nominations and Enquiries

Please address your enquiries and
nominations to:

Dr Alka Vaidya

Programme Coordinator

National Institute of Bank Management

NIBM Post Office, Kondhwe Khurd

Pune 411 048, India

Tel. : 0091-20-26716000 (EPABX)

0091-20-26716207 (Direct)

Fax : 0091-20-26834478

E-mail : alka@nibmindia.org

alka_vaidya@hotmail.com

Website : www.nibmindia.org

Programme Fee (per participant)

US \$ 1200 for foreign participant

(See fee structure on home page of the website for incentive)

	Fee	GST	Fee+GST	TDS
Member Banks :	26400	4752	31152	2640
Non-Member Banks :	31200	5616	36816	3120

The fee includes the cost of tuition, board and lodging facilities, teaching material, etc. (Goods and Services Tax (GST) @ 18% and TDS @ 10%. Kindly send the TDS Certificate on priority to NIBM).

Mode of Payment for Indian Participants

- The fee may preferably be transferred by RTGS/NEFT/ECS to our A/c No. 20002400021 with Bank of Maharashtra, NIBM Branch, Pune (IFSC Code MAHB0001124). NIBM PAN No. AAATN0040P and GSTIN No. 27AAATN0040P1ZJ.
- National Institute of Bank Management
NIBM Post Office, Kondhwe Khurd, Pune 411 048, INDIA.

Mode of Payment for Foreign Participants

Mode of Remittance: SWIFT*

1. Name & Address of our Bankers : Oriental Bank of Commerce
C-2, Shop No. 4-5, Bramha Estate
Kondhwe Khurd, Pune 411 048
Maharashtra, India
2. Name of the Account : National Institute of Bank Management
3. NIBM's Bank Account No. : Current A/C 11281131004402
with Oriental Bank of Commerce
4. Bank's Swift Code : ORBCINBBFCP
5. Oriental Bank of Commerce A/c No. : 36152559
with Correspondent Bank
6. Preferred currency : USD
7. Correspondent Bank : CITIBANK N.A.
8. Swift code for Citi Bank : CITIUS33

* The Foreign Bank
Charges/ SWIFT
charges/Commission
is to be borne by the
remitter. The fees
mentioned in the
invoice/brochure is to
be paid to NIBM, net
of all bank charges.

***Payments will be accepted only through electronic mode.
Cheques/DDs/Pay Orders will not be accepted.**

- For all electronic remittances, kindly send a confirmatory e-mail at: accounts@nibmindia.org giving details of the remitter and participant, name and dates of programme, etc.

Please see programme fee structure on home page of the website for early bird incentive, incentives for SAARC and other developing countries, mode of remittance, Pune City route map and local conveyance.