



NIBM

Case Writing Competition – 2



Case Clearing House (CCH) of National Institute of Bank Management (NIBM) is organising a Case Writing Competition – 2 for dissemination of success stories and innovative managerial strategies and practices across the Indian banking and financial services' domain.

The categories are:

- Credit Management
- Rural Banking, Innovations in Financial Inclusion
- Debt Restructuring of Corporates
- Credit Risk Management
- Management of NPAs: Loan Recovery
- Marketing of Banking Services
- Adoption and Implementation of Digital Banking
- Leadership
- Human Resource Management
- Bank Frauds
- Cyber Security
- Audit, Inspection & Internal Control
- Any Other Area with Relevance to the Banking and Financial Sector.

Prizes

The cases will be reviewed by a panel of senior bankers and academicians. Three prizes will be awarded for the best cases on the occasion of the NIBM Annual Day on September 24, 2017.

Apart from the winning entries, other promising entries will feature in the case bank of CCH.

Important Dates

Case Submission
June 30, 2017

Declaration of Results
September 15, 2017

Prize Distribution
September 24, 2017



National Institute of
Bank Management
Pune, India

No Participation Fees

www.nibmindia.org

Guidelines for Submission

- (a) All cases will go through a double-blind peer review process for selection.
- (b) All cases submitted for competition must be original and not submitted concurrently to any other journal/ conference.
- (c) The cases should be based on a real managerial decision-making situation in a bank.
- (d) Any actual or potential conflict of interest must strictly be disclosed.
- (e) NIBM reserves the right to restrict the no. of prizes, depending on the quality and number of entries received.

Case Submission Guidelines

- For enabling blind peer review process, please do not mention the name(s)/affiliation of the authors anywhere in the case. A title page is to be prepared separately with the title of the case, name of author(s), affiliation, address, e-mail for correspondence and contact number.
- Each submission must be accompanied by a Trainer's Note in the specified format.
- Suggested word limit for the case is 5,000 words, including tables and graphs (if any) but excluding the teaching note. Short cases of 1-2 pages will not be considered.
- All references used should be properly cited. For all accepted case studies, the author(s) will be required to format references using APA guidelines (Please see <http://www.apastyle.org/learn/quick-guide-on-references.aspx>).

General

- All cases along with teaching notes, title page and supplementary materials (if any) are to be sent (word file) to mail id: nibmcastudy@nibmindia.org by **June 30, 2017**.
- For any data mentioned in text, sources of data should be mentioned in the form of foot note and below each data table.

Format of Case

- Case is to be prepared in MS Word format.
- Case write-up must be double-spaced with 1 inch margin on each side.
- The title should be clear and concise. Use font Times New Roman, 14, Bold.
- Abstract, not exceeding 150 words giving a brief description of the cases setting and learning objective(s) should be given.
- Section headings should be numbered in Roman numerals (Font: Times New Roman, 12, Bold) and subsection headings should be numbered alphabetically (Font: Times New Roman, 12, Italics).

Format of the Trainer's Note

- *Learning Objective(s)*: The teaching note should clearly set out the learning objective(s) of the case.
- *Suggested Reading*: If necessary, suggested reading for the case can be provided.
- *Teaching Plan*: The teaching plan should discuss the case writer's perspective on the theoretical lessons that can be drawn from the case study. It should include the case writer's views on representation of the case in class, including the introductory questions, discussion areas, time allotted for each discussion question and suggested supplementary material, if any.
- Section headings should be numbered in Roman numerals (Font: Times New Roman, 12, Bold) and subsection headings should be numbered alphabetically (Font: Times New Roman, 12, Italics).

In case of any further queries
mail at nibmcastudy@nibmindia.org

or, Contact

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