



NIBM

Case Writing Competition – 2018



Case Clearing House (CCH) of National Institute of Bank Management is organizing the case writing competition 2018, to enable sharing of management scenarios in banking, which implore critical thinking and decision making. It aims to encourage dissemination of success stories, innovative managerial strategies, practices and decision making situations relevant to Indian Banking sector. This will provide opportunities of skill development in decision making and applications in similar managerial scenarios.

The categories for case submission are :

- Credit Management
- Risk Management
- NPA Management
- Loan Recovery
- Financing in Corporate/MSME/Retail sector
- Marketing of Banking Services
- Digital Banking
- Adoption and Implementation of Digital Banking
- International Banking
- Trade Finance
- Cyber Security
- Bank Frauds
- Human Resource Management
- Leadership
- Any other area relevant to banking and financial sector.

Prizes

The cases will be reviewed by a panel of senior bankers and academicians. Three prizes will be awarded for the best cases on the occasion of the NIBM Annual Day on September 24, 2018.

Important Dates

Last Date for Case Submission
July 15, 2018

Declaration of Results
September 10, 2018

Prize Distribution
September 24, 2018



**National Institute of
Bank Management
Pune, India**

No Participation Fees

www.nibmindia.org

Guidelines for Submission

- (a) All cases will go through a double-blind peer review process for selection.
- (b) All cases submitted for competition must be original and not submitted concurrently to any other journal/ conference.
- (c) The cases should be based on a real managerial decision-making situation in a bank.
- (d) Any actual or potential conflict of interest must strictly be disclosed.
- (e) NIBM reserves the right to restrict the no. of prizes, depending on the quality and number of entries received.

Case Submission Guidelines

- For enabling blind peer review process, please do not mention the name(s)/affiliation of the authors anywhere in the case. A title page is to be prepared separately with the title of the case, name of author(s), affiliation, address, e-mail for correspondence and contact number.
- Each submission must be accompanied by a Trainer's Note in the specified format.
- Suggested word limit for the case is 5,000 words, including tables and graphs (if any) but excluding the teaching note. Short cases of 1-2 pages will not be considered.
- All references used should be properly cited. For all accepted case studies, the author(s) will be required to format references using APA guidelines (Please see <http://www.apastyle.org/learn/quick-guide-on-references.aspx>).

General

- All cases along with teaching notes, title page and supplementary materials (if any) are to be sent (word file) to mail id: nibmcasestudy@nibmindia.org by **July 15, 2018**.
- For any data mentioned in text, sources of data should be mentioned in the form of foot note and below each data table.
- Please send duly filled up registration form alongwith the case.

Format of Case

- **Case is to be prepared in MS Word format.**
- **Case write-up must be double-spaced with 1 inch margin on each side.**
- **The title should be clear and concise. Use font Times New Roman, 14, Bold.**
- **Abstract, not exceeding 150 words giving a brief description of the case setting and learning objective(s) should be given.**
- **Section headings should be numbered in Roman numerals (Font: Times New Roman, 12, Bold) and subsection headings should be numbered alphabetically (Font: Times New Roman, 12, Italics).**

Format of the Trainer's Note

- *Learning Objective(s):* The teaching note should clearly set out the learning objective(s) of the case.
- *Suggested Reading:* If necessary, suggested reading for the case can be provided.
- *Teaching Plan:* The teaching plan should discuss the case writer's perspective on the theoretical lessons that can be drawn from the case study. It should include the case writer's views on representation of the case in class, including the introductory questions, discussion areas, time allotted for each discussion question and suggested supplementary material, if any.
- Section headings should be numbered in Roman numerals (Font: Times New Roman, 12, Bold) and subsection headings should be numbered alphabetically (Font: Times New Roman, 12, Italics).

In case of any further queries
mail at nibmcasestudy@nibmindia.org

or, Contact

Dr Sarita Bhatnagar : 020-26716130
Dr Elizabeth James : 020-26716219
Dr Smita Roy Trivedi : 020-26716252